

Press release

**Hong Kong Chinese Orchestra and 3 Hong Kong  
form strategic alliance and jointly organise  
Hong Kong's first 5G outdoor 4K live streaming  
charity concert ushering in a new orchestral season**

*Cheer for Hong Kong on social media while watching  
"5G. Syncs with the Power of Drums" online concert worldwide*

- The Hong Kong Chinese Orchestra (HKCO) has formed a 5G strategic alliance with 3 Hong Kong to usher in a new orchestral season with 5G collaborations in different areas.
- The alliance's first collaboration will commence with the "5G. Syncs with the Power of Drums" online concert to be live streamed at 3pm on Saturday 13 June.
- The charity concert, featuring performances of the HKCO's young professional performers and artistes from Emperor Entertainment, will be live streamed in 4K ultra high-definition (HD) via 3 Hong Kong's 5G network on the official websites of the HKCO and 3 Hong Kong. The concert will also be available for viewing on below channels.  
Facebook pages and YouTube: HKCO, 3 Hong Kong and Metro Broadcast  
Facebook pages: KKBOX, hmvod and JOOX
- Viewers in Hong Kong and from all over the world are invited to join the #DrumChallenge to cheer for Hong Kong and encourage one another to stay strong during the pandemic outbreak by playing drum beats.
- Solely sponsored by HSBC, the concert will have all funding, after deduction of production costs, donated to The Community Chest of Hong Kong.

**Hong Kong, 3 June 2020** - The Hong Kong Chinese Orchestra (HKCO) and 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced the forming of a 5G strategic alliance to present Hong Kong's first 5G outdoor 4K live streaming charity concert titled "5G. Syncs with the Power of Drums" on Saturday 13 June. The concert will also be the first-ever live outdoor performance live streamed via a 5G network in the local performing arts industry.

3 Hong Kong will provide the concert with comprehensive 5G technical support while the HKCO's young professional wind-and-percussion players and artistes from Emperor Entertainment will delight viewers with powerful drum performances and beautiful music to encourage Hong Kong people to stay strong in the pandemic outbreak.

### **Usher in new orchestral season with 5G strategic collaboration**

Following the forming of a 5G strategic alliance and a jointly-organised 5G live concert, the 44<sup>th</sup> new orchestral season will see a series of strategic collaborations between the HKCO and 3 Hong Kong to facilitate live streaming of musical performances and rehearsals using 5G technology for music fans worldwide. Advance bookings of tickets for the new orchestral season open on 13 June. For more details, see [www.hkco.org](http://www.hkco.org).

### **Take part in #DrumChallenge to cheer for Hong Kong**

The "5G. Syncs with the Power of Drums" concert will be held at 3pm on Saturday 13 June. It will be live streamed in 4K ultra high-definition via 3 Hong Kong's 5G network on the official websites of the HKCO and 3 Hong Kong. The concert is also available for viewing on below channels.

Facebook pages and YouTube: HKCO, 3 Hong Kong and Metro Broadcast  
Facebook pages: KKBOX, hmvod and JOOX

The HKCO aims to encourage Hong Kong people to stay strong and be perseverant while tiding over the difficult times of the Covid-19 outbreak. In addition to musicians from the HKCO, artistes from Emperor Entertainment including Kenny Kwan, Carlos Chan, Angus Yeung and Angela Hui will also participate in the concert. Meanwhile, the HKCO invites viewers from Hong Kong and all over the world to take part in an online #DrumChallenge to spread positive energy. The HKCO has created four drum beats of different level of difficulty. Everyone is welcome to embrace the challenge by clapping hands or striking any objects at their own pace to spread positive energy to all corners of the world.

### **Outdoor broadcast via 5G network brings high quality HD experience**

3 Hong Kong was the first local operator to announce details of 5G tariff plans early this year. It launched an ultra-fast and low latency 5G service, served by a 10Gbps optical-fibre connection in April, bringing a supreme mobile experience along with a variety of 5G applications to customers. 3 Hong Kong's 5G live broadcasting solution requires no large-scale upfront installation. It is more flexible and cost-effective than conventional ways of data transmission via satellites or fixed-line networks. Live broadcasting will be easy with no geographical boundaries. Viewers can watch live broadcasts on smartphones, tablets, computers and TVs online without any additional settings. The solution enables all kinds of live streaming during the pandemic outbreak.

Yan Huichang, Artistic Director and Principal Conductor for Life of the HKCO, said: "It takes concerted efforts to fight against Covid-19, and as an empowering move, the Hong Kong Chinese Orchestra is organising the HKCO Net Festival for the community to connect in the Cloud. We invite all to participate by submitting music compositions or videos of musical performances on this theme online to share. Also, in the new orchestral season (1/9/2020-31/8/2021), the Orchestra upholds its mission to bring brilliantly curated programmes to the audience of Hong Kong. Apart from classical Chinese music, there will be fusions of the traditional and the modernistic, and cross-over activities for youths. Our guests will include Liza Wang, Yu Qiwei, Zhang Jun, Hins Cheung, Chiu Tsang-hei, Dick Liu Kai-chi, Elisa Chan, Kandy Wong and more. With the latest online activities realised through our collaboration with 3 Hong Kong, we hope to keep on bringing exceptional musical experiences to the community!"

Kenny Koo, HTHKH Executive Director and CEO, said: "We are delighted to form a 5G strategic alliance with the HKCO to tap into the potentials of 5G applications in the music and performing arts industries. The deployment of 5G technology is not limited to corporate solutions that boost operational efficiency and save costs. It can be deployed to enrich entertainment and lifestyle. Hong Kong's first 5G outdoor 4K live streaming charity concert will fully demonstrate the huge potential and extensive applications of 5G technology in different arenas. Going forward, we will continue to unleash the potential of cross-region, cross-sectoral applications combined with virtual reality and augmented reality to create 'One.World'."

**Donation to The Community Chest of Hong Kong**

The "5G. Syncs with the Power of Drums" charity concert is solely sponsored by HSBC. All event funding, after deduction of production costs, will be donated to The Community Chest of Hong Kong.

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## About Hong Kong Chinese Orchestra

Founded in 1977, the Hong Kong Chinese Orchestra has won the accolades as “a leader in Chinese ethnic music” and “a cultural ambassador of Hong Kong”. It is often invited to perform at famous venues and festivals all over the world, having covered Europe, North America, Asia, Australia and the Arctic Circle to date. It is therefore acclaimed as a leader among full-sized Chinese music ensembles in the international arena today. The Orchestra has an establishment of 91 professional musicians playing in four sections: bowed-strings, plucked-strings, wind and percussion. The instruments include both the traditional and the improved, new versions. The bowed-string section has been using the Eco-Huqin series developed by the Orchestra since 2009, and is capable of performing both traditional Chinese music and contemporary, full-length works in a variety of musical formats and contents. The Orchestra also explores new frontiers in music through commissioning about 2,300 new works of various types and styles, whether as original compositions or arrangements.

Apart from regular concerts and activities promoting arts education, the Orchestra has initiated several instrumental festivals, including the Hong Kong International Youth Chinese Music Festival, to honour its mission statement that “Music is to be shared”. Together with the citizens of Hong Kong, the Orchestra has achieved many *Guinness World Records* for having the largest number of people playing musical instruments at the same time. A milestone event is the world's first ever ‘International Conducting Competition for Chinese Music’, which the Orchestra organized in 2011.

Other accolades and acclaims the Orchestra has won are its achievements in the arts, governance and administration, arts education, marketing and promotion. The Eco-Huqin series which the Orchestra developed has won many awards presented by various institutions for its green and innovative concepts. They add to the remarkable and highly commendable list of achievements in the history of the Hong Kong Chinese Orchestra. ([www.hkco.org](http://www.hkco.org))

## About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services, as well as FinTech, video-on-demand, gaming and music applications.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. In this regard, our “3Innocity” programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as IT, IoT and big data. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on 3 Hong Kong, visit [www.three.com.hk](http://www.three.com.hk). For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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